

ELECT LAURA MASTRONARDI — FOR OFA ZONE 1 DIRECTOR

- 45 years as a proud OFA member
- Over 60 years of family farming
- 5 crops: apples, cherries, tomatoes, corn, peaches and other smaller crops.

"Farmers deserve strong, informed representation that understands the realities of both the farm and the family."

A Lifetime in the Field

For more than 45 years, my husband, John, and I have owned and operated Sunrise Farms Ltd. in Kingsville, a third-generation operation founded by John's immigrant parents in the 1960s. Today, we grow apples, cherries, field tomatoes, corn, and peaches, and while also operating a local farm market. My decades of hands-on experience have given me a deep understanding of the challenges facing agricultural producers and the importance of strong advocacy for farm families and rural communities.

Leadership You Can Trust

Throughout my career, I have played a key leadership role at Sunrise Farms Ltd., managing human resources, accounting, and food safety while working closely with F.A.R.M.S. (Foreign Agricultural Resource Management Services) and consular agencies on labour issues. I also serve as a District Committee Representative with the Ontario Greenhouse Vegetable Growers (OGVG). This practical experience has strengthened my ability to advocate for producers, navigate regulatory issues, and work collaboratively to achieve practical solutions.

Why I'm Running

A proud OFA member for 45 years, I am seeking the opportunity to serve as your OFA Zone 1 Director because farmers need strong, experienced representation now more than ever. Ontario agriculture plays a vital role in Canada's food security, and I'm committed to advocating for policies that support farm families, strengthen local food production, and protect the future of farming. Drawing on my experience as an OGVG District 1 Committee Representative, I'm dedicated to giving Essex-Kent farmers a strong voice.

Rooted in Community

Strong farms and strong communities go hand in hand. Beyond agriculture, I've served on the Main Street Development Committee in the Town of Kingsville and participated in other local initiatives focused on community growth and development.

John and I are proud parents of three children involved in agriculture and grandparents to five grandchildren. Their future and the future of all farm families motivates my commitment to agriculture, rural Ontario, and public service.

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Have a question or idea? Contact Laura at: sunrisefarms@cogeco.ca