

# Road Safety Projects from Local Federations of Agriculture

As of May 2025

## Renfrew Road Safety Campaign 2024

The Renfrew County Federation of Agriculture, in collaboration with the Arnprior Regional Federation of Agriculture and community sponsors, launched a Road Safety Campaign to promote safe driving around farm equipment. The campaign included three 30-second radio ads, recorded at MyFM and shared with Valley Heritage Radio, airing during spring planting and fall harvest. The ads emphasize patience and road-sharing to ensure everyone's safety. Additionally, 300 large reflective "PASS CAREFULLY" bumper stickers were printed and distributed to local dealers and farmers at the Renfrew Soil and Crop Improvement Association Twilight Tour, to be placed on slow-moving farm equipment alongside standard safety signage.

[Click here to read more.](#)



## Prince Edward Federation of Agriculture 2024

Prince Edward Federation of Agriculture (PEFA) wished to follow suit of neighbouring counties, partnering with the municipality to erect Caution Slow Moving Vehicle signage. These signs are approved by the MTO and are appropriate for agricultural areas where slow moving equipment frequents the roads. PEFA received permission to partner with Prince Edward County to erect two signs on roads most traveled by tourists. One is located on a main road between Belleville and Wellington, and the one shown in the picture is located on a main county road between Picton and Sandbanks Provincial Park.

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## Huron Federation of Agriculture 2024

As part of a public awareness campaign promoting farm vehicle safety on roads, two billboards were installed in Huron County along major highways to remind drivers to watch for farm equipment. Using a previously created OFA graphic with an added local logo, the billboards were printed and installed by a rental company. Positioned on Highway 86 near Wingham and Highway 4 near Hensall, the signs target both visitors and locals traveling in high-traffic directions. The campaign also includes plans for cross-promotion with the Coalition for Huron Injury Prevention on social media during the summer and fall.

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## Haldimand Federation of Agriculture 2024

Haldimand hosted a summer BBQ at the local community centre. This BBQ was free for OFA members and members were encouraged to bring in an old SMV sign to be replaced with a new sign. We had 100 signs in total to exchange.

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## Bruce Federation of Agriculture 2024

The Bruce Federation of Agriculture (BCFA) and Bruce County partnered to implement a crucial initiative aimed at enhancing road safety for local residents, agricultural users, and visitors to Bruce County. Twenty-five agriculture based “Share the Road” signs have been strategically placed on major entry points to the county and county roads known for high traffic related to agricultural activities. These signs will serve as a reminder to motorists to exercise caution and share the road responsibly with agricultural equipment. The emphasis being on ensuring visibility in areas where both local residents and the three million annual visitors enter the county, particularly those coming from urban centers.

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## Kent Federation of Agriculture 2023

The Kent Federation purchased 2,000 reflective “Pass Carefully” signs for farm equipment to promote road safety, with the initiative promoted through social media. This effort provides lasting value to OFA members by enhancing visibility and safety for farmers operating equipment on public roads. It also benefits the broader community by reminding drivers to exercise caution around slow-moving vehicles, especially during busy agricultural seasons like spring planting and fall harvest in Chatham-Kent.

[Click here to read more.](#)



## Grenville Federation of Agriculture 2023

The funds were used by purchasing “caution may turn left” signs to paste onto large farm equipment. These were handed out to members at events and meetings, as well as given to the local farm equipment dealers for sale of new equipment and/or repair of equipment if the farmer/member allows it.

[Click here to read more.](#)

## Glengarry Federation of Agriculture 2021

To increase local awareness about farm machinery safety on roads, the Glengarry Federation of Agriculture launched a radio campaign during harvest season. The 30-second ads, recorded by local board members, aired from October through November and addressed key safety concerns such as the space and visibility limitations of farm equipment, the need for clear signalling, and the importance of checking for traffic before turning. The campaign aimed to reduce dangerous driving behaviours and promote shared responsibility for road safety, with familiar local voices fostering a sense of connection and accountability among both farmers and the general public.

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## Hastings County Federation of Agriculture 2021

The Hastings Federation of Agriculture (HFA) used part of their Revive Fund to erect signs on farm properties on busy county roads with messaging focused 'active farming area' to educate drivers and encourage respect and safe practices around farm equipment on the roads. Signs bear both the HFA and OFA logo.

[Click here to read more.](#)



## Huron County Federation of Agriculture 2021

The Huron County Federation of Agriculture (HCFA) launched a road safety initiative focused on replacing and refreshing SMV signs on wagons and harvest equipment. HCFA sourced reflective mounted and adhesive SMV signs from local suppliers, aiming for bulk pricing and partnership recognition. In collaboration with local grain elevators, up to 950 signs were distributed or installed between September and December, targeting equipment with missing or faded signage. Elevator staff helped identify and address vehicles in need, providing either on-site installation or instructions for proper placement.

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## Leeds and Grenville Federation of Agriculture 2021

The Leeds Federation of Agriculture (LFA) and the Grenville Federation of Agriculture (GFA) purchased roadside Caution Farm Equipment signs and Horse & Buggy signs alongside major roadways in Leeds Grenville. With more urban people moving to rural communities and the lack of knowledge that farm equipment travels differently than consumer vehicles, it was decided to purchase these signs to help educate travellers on the difference between farm equipment and regular vehicles.

[Click here to read more.](#)



## Prince Edward Federation of Agriculture 2021

The Prince Edward Federation of Agriculture (PEFA) worked with a printing company to design vinyl stickers that read “pass when safe” in capital letters. It is a highly visible, reflective white sticker with black letters and the size is 18” long by 6” high, projected to last for 5-7 years. Each PEFA member was provided a sticker in summer 2021 for a total of 300. The members can apply them to tractors or to an implement – their choice. Depending on the popularity of them, we would see about printing more in the future.



## York Federation of Agriculture 2021

Under the Farm Safety category, this project is to create and distribute “Pass when safe” reflective stickers to York Region Federation of Agriculture’s 600 members by mail. This project will raise farm safety awareness on the road among both our members as well as the general public. The project included printing the stickers and distributing one sticker per member by mail in summer 2021.

[Click here to read more.](#)



### Other local federations that ran road safety projects:

- Algoma (Road Safety - Slow Moving Vehicle Signs)
- Essex (Road Safety Campaign - Pass Slowly Stickers)
- Halton (Road Safety for Near Urban Farm Traffic)
- Russell (Pass When Safe Sticker Campaign)
- Glengarry (Pass When Safe Sticker Campaign)
- Lennox and Addington (Slow Moving Vehicle Sign Program)

[Click here for a full list of local federation projects.](#)