

June 11, 2024

The Honourable Rob Flack
Minister of Farming, Agriculture, and Agri-Business
77 Grenville St. 11th Floor
Toronto, Ontario, M7A 1B3

Sent via email to: minister.omafra@ontario.ca

Dear Minister Flack:

Re: Upcoming Federal-Provincial-Territorial Agricultural Ministers meeting

The Canadian Federation of Agriculture (CFA) and its members, including Ontario Federation of Agriculture will host an Industry-Government Roundtable session in conjunction with the upcoming Federal-Provincial-Territorial (FPT) Agriculture Ministers' meetings. In the past, this forum has proven to be very successful in promoting industry-government cooperation and ensuring all stakeholders in Canadian agriculture build consensus on key issues. We will be hosting another such roundtable on Wednesday, July 17, immediately preceding the next FPT meeting, and we are inviting you and your federal, provincial and territorial minister colleagues to join us. The CFA Roundtable will take **place Wednesday, July 17th, 2024, from 4:30 to 6:00 pm PT at the Best Western Gold Rush Inn in Whitehorse, Yukon.**

The theme for this year's roundtable is *Data as a Foundation for Sustainable Productivity Growth*.

The development of an agricultural data ecosystem that supports improved policymaking, farm-level decision-making, and market development opportunities is crucial in enabling further growth in the agriculture sector that is environmentally, financially and socially sustainable. Data will serve as the foundation for that growth.

Farm leaders from CFA and a panel of producers from across Canada will provide opening remarks characterizing the role data plays in seizing future opportunities, while showcasing emerging data-driven initiatives that industry is driving to support productivity gains and broader benefits for producers.

We will be able to provide more details on the agenda of this meeting in the coming weeks, including a brief discussion document and a formal roundtable agenda.

This year's Roundtable agenda will provide an opportunity for producers and FPT Ministers to articulate what they deem to be critical data for the future of agriculture, and how we can collect and use that data to accomplish sustainability goals.

We sincerely hope to see you at the Roundtable on July 17th. To confirm your attendance, please RSVP to events@canadian-farmers.ca and cathy.lennon@ofa.on.ca by **July 11th**. If you have any questions at all, or I can provide any further information, please don't hesitate to reach out to me.

Sincerely,



Drew Spoelstra, President
Ontario Federation of Agriculture



Keith Currie, President
Canadian Federation of Agriculture

cc: Tara Barry, Chief of Staff to Minister Flack
OFA Board of Directors