

Annual General Meeting Delegate Information

The 2022 Annual General Meeting will be held at the RBC Place, 300 York Street, London.

Registration Information

The receipt of this information confirms that you are a registered delegate to the OFA Annual General Meeting (AGM). The AGM registration is located on Level 2 and is open Sunday, November 20 from 6:00 p.m. to 9:00 p.m. and re-opens Monday morning at 7:30 a.m.

Spouses are welcome to observe the meeting at no cost. If they would like to partake in the meals, a meal package can be purchased for \$100 (includes Sunday night reception, two breakfasts and one plated lunch). Harvest Celebration dinner tickets are extra with a reduced price of \$50.00. These items can be purchased at the registration desk upon arrival.

Alternates

If for some reason you will not be able to attend, and an alternate will be going in your place, make sure the alternate delegate is aware that he/she must bring a letter from the county confirming the switch.

Hotel Reservations

Please check with your county secretary if a room was booked for you at the Doubletree by Hilton or Delta Armouries. Both room blocks have ended.

Note that early check in will be limited at both hotels on Sunday due to the hotel being sold out the evening before for a large hockey tournament in town.

Parking

Doubletree by Hilton, 300 King Street

If you are a guest at the Doubletree by Hilton, there is a parking garage beside the hotel on the east side. You can park first then check into the hotel.

Beware that there is major construction on King Street and at this time you are advised to turn onto York Street, then Waterloo Street then King Street to approach the hotel from the east.

Delta Armouries, 325 Dundas Street

If you are a guest at the Delta Armouries, you are advised to check into the hotel first then you will be directed to park.

If you are not staying at one of the hotels, you can park in one of two places:

Public Lot

Across the street from the RBC Place at 300 York Road is an outdoor lot. There are daily rates, the cost varies depending on time and day of the week. You can pay at the machine with a credit card, coins or online by scanning the QR code.

RBC Place

Attached to the RBC Place is an underground parking lot with hourly and daily rates.

Be aware that the clearance height at both hotel parkades and RBC Place is 2.5 m or 6'. Most large trucks will not fit. You are advised to park in a public lot.

Transportation from London International Airport

Ground transportation to and from the London airport is provided by Checker. Please contact them directly at 519-659-0400 or <https://gochecker.ca/>

Dining – Sunday afternoon/evening

The restaurant in the Doubletree by Hilton Hotel (Blakes Bistro & Bar) is open for dinner until 10:00 p.m. on Sunday.

Opening Reception & Exhibitor Showcase

The Sunday Evening Opening Reception & Exhibitor Showcase will take place in the Level 2 foyer between 7:00 p.m. – 9:00 p.m. Mingle with friends and speak to exhibitors. Appetizers and beverages will be provided.

Silent Auction

The silent auction will be set up in the level 2 foyer Sunday 7:00 p.m. – 9:00 p.m. and Monday until approximately 5:00 p.m. All proceeds will be donated to five education bursaries for students pursuing agricultural education.

Workshops

Monday, November 21 at 1:30 p.m. and 2:45 p.m. delegates will have the opportunity to participate in two of five workshops. Each workshop listed below will run twice, back-to-back for 60 minutes each.

1. Risk Management and Useful Information to Know *(Sponsored by Cooperators)*

Presenters: Ben Eastman, Senior Consultant & Chris Davey, Risk Specialist, Cooperators

It is well known fact that Farming is a very challenging industry to work and live in. With rising prices on materials, equipment, and fuel to drops in harvest prices; the last thing any farmer needs, is to deal with a loss that is otherwise preventable. This session will speak to some of the key elements that can cause grief on a farm, and some best practice tips that farmers can do to better deal with the concerns before they become a loss.

2. Two Sides of the Same Coin: How Planning Can Protect Farmland and Build Homes

Presenter: Emily Sousa, Ontario Federation of Agriculture

Whether we realize it or not, land use planning affects every aspect of our day-to-day lives, from housing to food production, the environment, the local economy, and more. This session will provide a background on agricultural land use planning in Ontario and how individuals and county federations can engage in the land use planning process as critical stakeholders. Participants will understand how land use decisions are made in Ontario, as well as learn about recent provincial housing initiatives in Ontario and how this impacts agriculture.

3. Financial Fluency on the Farm (Sponsored by MNP)

Presenter: John Loepky, Senior Manager, Farm Management Consulting Group, MNP

Financial literacy is a fundamental piece for effective farm business management. Through this session you will learn how to interpret your financial statements (balance sheet, income statement, cash flow) and the key financial ratios and how to use them to analyze risk on your farm. Most importantly, how to spot potential financial issues and opportunities and the tools and resources available to manage financial risk. Producers across all commodities will benefit from a deeper understanding of their financial situation and the direct impact of their business decisions.

4. A Fraud Talk: Recognize, Reject and Report Mass Marketing Fraud

Presenter: Carol Gilmour, Canadian Anti-Fraud Centre

Over the last 2+ decades mass marketing frauds have become more and more sophisticated. Coupled with never-before-seen numbers of Canadians turning to the internet for their groceries, everyday shopping, banking, and companionship...the pool of potential victims has increased dramatically. This fraud talk aims to raise public awareness on the current frauds targeting Canadians and explain the roll of the Canadian Anti-Fraud Centre - which is key to lessening the chances of you and or someone you care about becoming a victim of fraud. Carol strongly believes in the words of the CAFC's founder: "You can't catch all the bad guys-so our goal has to be, to have the best educated consumers of any country in the world."

5. Simplify your Farm Succession

Presenters: Darrell Wade, Founder & Andrew Leach, Advisor, Farm Life Financial

With rising land values and an ever-changing economic climate, the need for succession planning on family farms is now greater than ever. Join the team from Farm Life as they work through a real-life farm succession case. During the case study we will highlight some of the real challenges a family faced beginning their succession journey and how they were able to overcome them. Together, we discuss minimizing tax during transition, creating solid financial plans for both the family, and creating fairness for the family moving forward.

Ontario Harvest Celebration

Monday November 21, Ballrooms, Level 2

Doors Open at 6:30 p.m., Buffet 7:00 p.m.

Celebrate the bounty of our province featuring the finest local foods and beverages at this year's buffet.

Food Sponsors:

Beef Farms of Ontario
Turkey Farmers of Ontario

Winery Participants:

Andrews Farm Market & Winery
Sue-Ann Staff Estate Winery
Dark Horse Estate Winery

Brewery Participants:

Anderson Craft Ales
Bad Apple Brewing Company
Powerhouse Brewery

Cidery Participants:

Heeman's Cider

Keynote Speaker:

Jeff Adams

Paralympian and World Champion

This three-time Paralympic Champion and six-time World Champion in wheelchair racing is living proof that focus, determination, and spirit are the keys to achieving "gold medal" dreams. Combining his unique understanding of life's challenges with his experience as a world-class athlete, Jeff Adams shares proven methods that help people meet their goals and achieve success. He has faced monumental challenges admirably, competing in six consecutive Summer Paralympics, from 1988 to 2008, and winning a total of three gold, four silver, and six bronze medals.

After retiring from competition, Adams transitioned from sport to business, founding two medical device engineering companies, which he sold in 2016 to return to school to study law. He graduated from Osgoode Hall Law School in April of 2020, and is currently working at Faskin Martineau LLP, a Bay Street law firm, specializing in labour and employment and human rights law.

Adams previously served as Chair of the Accessibility Committee for the Toronto 2008 Olympic Bid Committee, co-Chair of the Ontarians with Disability Advisory Council, and the Equity Advisory Group at the Law Society of Ontario. He is also a recent inductee into Canada's Sports Hall of Fame.

Webcasting

A livestream of the Annual General Meeting will be available on OFA's YouTube channel at youtube.com/ontariofarms or by accessing the link on our website at ofa.on.ca/agm. We invite everyone who can't join us in-person to catch the livestream beginning Monday, November 21 at 8:15 a.m.

Twitter

Join the conversation on Twitter. Use the hashtag **#OFAgm22** to send us your thoughts or comments on the 2022 AGM, post pictures, discuss issues and interact with fellow Ontario agricultural industry partners.

Event App: *Sponsored by The Cooperators*

The official mobile app of OFA's 2022 Annual General Meeting is now available for download in the App Store and Google Play. Download the app by searching "OFA 2022".

The event app provides the complete annual meeting package at your fingertips, including access to the agenda and meeting highlights, election candidate profiles, guest speaker bios, workshops, resolutions, financial statements, view exhibitors and sponsors and engage with fellow attendees.

Below is a screenshot of the app for your reference:



