

2021 Issue #4

Message from the President Mark DeJong

Greetings, I would like to thank Sid Atkinson for the past two years of leadership of the board. The board, as well, for their confidence in appointing myself as the new president of the Northumberland Federation of agriculture. This is a dynamic group of board members that represent all farmers of the Federation of agriculture across our county.

We have had many challenging issues this year, including the continuation of property tax relief, and the conservation authority, and pesticide use on Northumberland County road sides, to name a few.

When we think of this year's cropping, we can't help but think of roller coaster weather. Extremely dry, extremely wet, then dry and wet again. That was just the growing season!

Harvest may extend into the new year, with the weather continuing it's pattern. My hope is that you all finish this year's harvest safely and thankfully for the bounty that it is.

I would also like to extend the theme of the story that Terry O'Reilly, the OFA AGM guest speaker, had said.

"tell your story, tell it well, make it meaningful and tap into your audience's emotion."

I look forward to leading this group for the next two years with all it's challenges and rewards.

Merry Christmas and Happy New Year to all.

Mark

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The Minister of Finance recently released the <u>2021 Economic and</u> <u>Fiscal Update</u>, which included the following three announcements with particular relevance to Canadian agriculture:

- 1) Returning the Proceeds from the Price on Pollution Directly to Farmers – This announcement provided initial details on the Budget 2021 announcement regarding the return of proceeds from the price on pollution to farmers in backstop provinces. At a high-level, these details include the following:
 - The returns will be based on a payment rate of \$1.47 per \$1000 of eligible farming expenses in 2021 and \$1.73 per \$1000 in expenses for 2022
 - Eligible farming expenses are amounts deducted in computing income from farming for tax purposes, excluding any deductions arising from mandatory and optional inventory adjustments and transactions with non-arm's length parties.
 - Available to corporations, individuals and trusts that are actively engaged in either the management or day-to-day activities of earning income from farming (i.e., the raising of animals and harvesting of plants in a controlled environment) and incur total farming expenses of \$25,000 or more (in backstop jurisdictions)

 2) Relieving Supply Chain Congestion

 To help strengthen supply chains and address bottlenecks, in

2021-22, the government will launch a new, targeted call for proposals under the National Trade Corridors Fund to assist Canadian ports with the acquisition of cargo storage capacity and other measures to relieve supply chain congestion. The fund will dedicate up to \$50 million to support eligible priority projects. Further details to come.

3) Immigration to Grow Our Economy and Welcome New Canadians - The government proposes to provide \$85 million in 2022-23 so that it can process more permanent resident and temporary resident applications and reduce processing times in key areas affected by the pandemic.

CFA welcomes some clarity on the mechanism through which carbon pricing proceeds will be returned and on the recognition of both supply chain congestion and immigration backlogs, but further analysis is required. Over the coming days and potentially weeks, CFA will further assess the details associated with each of these announcements as they become available, in particular the ramifications of the identified terms for the return of carbon pricing proceeds.



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Miss any newsletters or want to find an old one? Try out this QR Code to take you right to the page

Resi's Report of A Member Servi	ice Rep
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Farmer Wellness Program Expansion

The program started as a pilot project in Lennox & Addington County almost three years ago. What began as a conversation around a kitchen table, has blossomed into a national recognized program with 7 participating counties. Congratulations to Frontenac and Durham counties for taking on the program to support their farm families. Check out <u>FarmerWellnessProgram.ca</u>

2021 OFA Bursary Program

I'd like to congratulate Kristen Kelderman on being selected as one of three winners for OFA's \$2000 Bursary Program this year. Kristen grew up on her family's dairy farm in Lennox and Addington and now lives in the Quinte

West area. She is in her second year of the Masters in Psychology and Neuroscience of Mental Health program, from King's College UK, which she is completing online. Some highlights of Kristen's resume include owning and operating a marketing business, Class 9 graduate of the Young Dairy Leaders Institute, and past board member for the Canadian Agri-Marketing Association. With her current studies and time spent as a mental health advocate, Kristen's goal upon graduation is to professionally provide support, practical resources, and programs in the mental health field with a focus on the farming community. We are lucky to have Kristen's professional expertise to build our Farmer Wellness Program website and take care of our social media. Thank you, Kristen, and Congratulations!

Support for BC Farmers

The British Columbia Agriculture Council is accepting donations at their website www.bcac.ca

The Council proudly represents a membership of 27 farm associations who in turn represent approximately 20,000 farm families and over 90% of farm gate sales in B.C. Please consider supporting fellow farmers in need.

Fall 2021 Energy & Fertilizer Outlook Report

Twice per year, Farms.com Risk Management Inc. offers OFA members exclusive access to energy and fertilizer outlook reports. This report provides market outlook information members can use in their farm businesses to aid in making farm input management decisions. The second Energy and Fertilizer Outlook Report for 2021 is now available exclusively for OFA members. OFA members looking to access the report must be logged in to the members-only section of our website at www.ofa.on.ca. Call 1-800-668-3276 if you have troubles with logging in.

For more information about the energy and fertilizer outlook, visit <u>www.riskmanagement.farms.com</u> or contact Moe Agostino at 1-877-438-5729 ext. 5040.

Winter Events & Tradeshows

Ontario Agricultural Conference (Virtual) January 5-6 www.ontarioagconference.ca

Feeding Your Future Webinar "How to train a new employee without an agriculture background" January 19 @10 am www.feedingyourfuture.ca/webinars/

Ontario Fruit and Vegetable Convention (in-person) Feb 23-24 www.ofvc.ca/

London Farm Show (in-person) March 9-11 Ottawa Valley Farm Show (in-person) March 15-17 2022 March Classic (in-person & online) March 22 Canadian Dairy XPO (in-person) April 6-7 National Poultry Show (in-person) April 6-7 East Central Farm Show (in-person) April 6-7

FOOD SECURITY

Canadian agriculture produces one of the most diverse range of products and food in the world



Canadian regulatory leadership allows our farmers to produce food of the



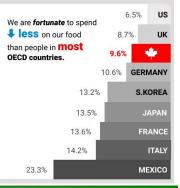
Resi Walt

Prince Edward

Member Service Representative

Hastings, Lennox and Addington, Northumberland,

We are among the most efficient and affordable



Like us on Facebook: @OFAzone12 Find us on Facebook Vou ARE Vou ARE Vou ARE Vou ARE Control Co

Be Social

A Year in Review - 2021

Trying to get business done during a pandemic has been a challenge for all farmers. This challenge has also affected NFA but the board of directors have done a great job pivoting while following public health procedures. Board meetings this year have evolved from totally virtual to a hybrid combination of in person and zoom. The OAFVC had the equipment to help us with that so those with poor internet service can safely participate again in meetings. Cell phones, tablets and computers are amazing pieces of equipment enabling all of our directors to stay in touch with each other and the issues at hand in a timely manner. They have all embraced the virtual world and enhanced their skills working together as a great team for agriculture in Northumberland.

The following is a list of things NFA has been working on for you!

- Active participation with the Vegetation Management Committee for Northumberland County
- Farmer Wellness Program brand new web site launch
- Invited to participate in a provincial Ag Budget Consultation session
- Staying informed with Northumberland County official plan changes
- Donation of \$1500 to OAFVC soup project for United Way, MSH RenRoh & Food4All
- Volunteered shifts at OAFVC for soup project
- Helped to distributed letters of exemption to farmers for stay at home order during COVID
- Invested in six "Crop to Food" signs to be placed in the county to inform consumers
- Donated \$125 to Breakfast from the Farm event in Carp
- Printed Farmer Wellness info business cards to distribute
- Participated in the round table discussion Property Tax Rates hosted by MPP Piccini
- NFA Directors Met with every mayor in the county to discuss Ag issues
- Promote OFA's Cost of Community Services Study to get local municipalities on board
- Thompson bridge closure letter of impact and participated in meetings to support repair
- Able to move board meetings back to the OAFVC with a hybrid zoom participation option
- Had outdoor meetings with federal election candidates to keep ag issues on their platforms
- Awarded three \$1000 Scholarships to Megan Leblanc, Mason Waldie and Kristen Kelderman
- Launched social media promotion of the Farmer Wellness Program
- Food4All \$5000 donation to help supply food banks in Northumberland
- Held a virtual AGM with Deb Vanberkle as guest speaker
- Presentations to Northumberland county and Port Hope re property tax rate issues for agriculture
- Communicating with the county about bale wrap recycling programs for our county
- Delegates participated in the OFA virtual AGM
- Participated in the Pathways to Net Zero Event in Cobourg
- Continued monitoring of the proposed LandLab development in Alnwich/Haldimand

When you get a chance thank this dynamic group of farmers who continue to volunteer their time to keep policies that affect agriculture in Northumberland "farmer friendly".

Way to go NFA and keep up the good work for 2022.



Yup, that is me behind that mask delivering a cheque in October from NFA to Northumberland County FOOD 4 ALL. **\$5000** was donate so all county food banks can benefit and continue to make sure everyone in Northumberland has access to safe and healthy food.







NORTHUMBERLAND FEDERATION OF AGRICULTURE

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We're on the web https://ofa.on.ca/ federations/ northumberland/

<u>Gadgets</u>

Digital resource that you may find useful.



Farm Dog connects soil information, aerial imagery, and allows users to communicate

with Extension agents on one platform It also provides a method for recording in-field observations to improve team communication and features full John Deere Operations Center integration.





HAPPY NEW YEAR EVERYONE AND BEST WISHES FOR A SAFE & PROSPEROUS 2022



The Virtual AGM for OFA

was held on November 22. Here is the link for anyone to watch the event.

2021 Virtual Annual General Meeting

https://vimeo.com/OFA AGM

The guest speakers were Hon. Lisa Thompson, Minister of Agriculture, Food and Rural Affairs and Mary Robinson, President, Canadian Federation of Agriculture

I am highlighting the keynote speaker Terry O'Reilly from CBC Radio's "Under the Influence". His presentation starts at the 2:18 mark and it is worth the time to hear his strategy of how to get the agriculture industry's message out and how to make an impact for the general public.

A year in review clip was presented and you can check out what OFA has been doing on your behalf this past year. The Northumberland county "Crop to Food" sign project was included in this clip so be sure to keep your eyes open for that spot. <u>https://www.youtube.com/watch</u>



Nourish Food Trend Report



Check out the new food trend report online at this link.

https://www.nourish.marketing/trend-report

Consumers want to know more about their food and farmers. Farmers want to know what consumers want to know about their food. This is a great resource for farmers to read what direction food trends are going. It helps to understand the market that we are trying to fill. It also helps us to understand how to get messages out to the consumer that we want them to know. Communication is so important and knowing your target will help everyone become better communicators.

Nourish is a full-service marketing agency working exclusively with food, beverage and agricultural clients in partnership with Kahntact, a leading marketer in the agriculture, food and life science sectors. Together, they have identified 11 trends to watch in 2022.

Check it out!