







Brand	2019 Model CONFIDENTIAL INCENTIVES	2019 MY VIP Incentive Amount (Off-Invoice or Stock Delivery Credit)
	300 (all models)	\$8,300
	Pacifica (L, LX, Touring) - excluding Hybrid	\$7,100
	Pacifica - all other excluding Hybrid	\$8,000
	Pacifica Hybrid	\$1,250
	Renegade Sport FWD	\$2,100
	Renegade Sport 4X4	\$5,250
	Renegade - all other	\$5,500
	Compass Sport (MP models)	\$3,000
	Compass Non Sport (MP models)	\$4,000
	Wrangler JL	\$4,000
	Cherokee Sport FWD	\$3,775
	Cherokee Sport 4X4	\$4,275
	Cherokee FWD Non Sport	\$5,000
	Cherokee 4X4 Non Sport	\$5,750
	Grand Cherokee (excl. SRT & Trackhawk)	\$7,000
	Journey SE	\$3,600
	Journey FWD (excl SE)	\$6,000
	Journey AWD	\$6,250
	Challenger (excl. SRT, Hellcat and Demon)	\$2,400
	Grand Caravan CVP (RTKH53 - 29E only)	\$8,700
	Grand Caravan (all other models - excl. CVP)	\$9,750
	Durango (excl. SRT)	\$6,750
	Charger (excl. SRT and Hellcat)	\$6,500
	Promaster City	\$6,000
	ProMaster (Cab/Chassis & Cut-Away)	\$5,750
	Promaster 1500 / 2500 VAN	\$8,000
	Promaster 3500 VAN	\$8,750
	Ram 1500 Regular Cab (DS models)	\$9,500
	Ram 1500 Quad/Crew (DS models)	\$14,000
	Ram 1500 Quad/Crew 4X2 (DT models)	\$10,500
	Ram 1500 Quad/Crew 4X4 (DT models)	\$12,750
	Ram 2500 / 3500 Pickup	\$7,500
	Ram Cab Chassis 3500 / 4500 / 5500	\$7,000
	Fiat Spider	\$4,800
	Fiat 500L	\$3,300
	Fiat 500X	\$4,800
	Fiat 500 / 500C / Abarth	\$3,900
	4C	\$3,000
	Giulia (excludes Quadrifoglio)	\$3,000
	Stelvio (excludes Quadrifoglio)	\$3,000