

KENT FEDERATION OF AGRICULTURE

farmers working for farmers

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MEDIA RELEASE

FOR MEDIA RELEASE

January 15, 2018

Kent Federation of Agriculture's looking for Local producers, businesses, & organizations to join the Food Freedom Day Event- Friday, February 9, 2018

Food Freedom Day is the day when the average Canadian has earned enough income to pay for his or her grocery bill for the entire year. Food Freedom Day in Canada is Friday, February 9, 2018.

Each year the Kent Federation of Agriculture (KFA) works with many of our local Ag businesses, Organizations, and Farmers to celebrate this day in a special way. This year we have decided to again coordinate local food donations to both Salvation Army and Outreach for Hunger in Chatham-Kent. We were wondering if your organization, business or farm would like to partner with us on this initiative.

Our plans are to visit Salvation Army and Outreach for Hunger on Food Freedom Day with some local food products such as meat, fruit and vegetables. Since the average Canadian has earned enough income in just over a month to pay for their groceries for the entire year, we feel that it is worth celebrating by sharing our good fortune with those in need.

We are hoping your organization would be willing to join in for this wonderful event. We are asking for donations of local food product or financial contributions which will be used to purchase local food product.

Thank you for considering this request and if you would like to participate in the Food Freedom Day event please contact the KFA. Our phone number is 519-674-1500 ext.63595 or email kfa@uoguelph.ca

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For more information contact:

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